

SURVEY MONKEY

www.surveymonkey.com



SurveyMonkey is an intelligent survey software for primates of all species. SurveyMonkey has a single purpose: to enable **anyone** to create professional online surveys quickly and easily.

SurveyMonkey Assignment

Directions: Using SurveyMonkey.com you need to create a survey which viewers can take after viewing your Social Networking video tutorial. The survey should be helpful to you for taking in constructive criticism to make your video tutorial the best tutorial out there!! Your survey should include....

1. Ten survey questions in a minimum of three different formats
2. User and time friendly (include progress bar)
3. A minimum of 3 required questions (which show with an asterick)
4. Create a collection of your survey through a Website Link
5. Create an e-mail advertising that your survey is live which has a link to your survey.(Send this to Lcoburn19@gmail.com)
6. The e-mail needs to advertise how long it will take a person in your target audience to take the survey.
7. Survey and E-mail have no grammar mistakes and are written in a professional manner.
8. Content in survey will provide quantitative results

Item	Possible Points	Points
Ten Survey Questions, min. of 3 formats	10	
User and time friendly (include progress bar)	10	
Min. of 3 required questions (show an asterick)	10	
Website Link to Survey	10	
E-mail advertising Survey	20	
Average time it will take to complete survey (in e-mail)	10	
Professional Appearance	10	
Grammar	10	
Content and Attractiveness	10	
Total	100	

FYI and RESOURCES

1. Define Objective ****Decide what you want to accomplish****
2. Half of all surveys receive at least a 26% response rate, but due to the large degree of variation in response rates, this may be of little predictive value.
3. Half of survey responses arrive within one day, and nearly all (96.5%) arrive within 2 weeks.
4. Surveys invitations sent at the beginning of the workday achieve higher response rates and quicker response times.
5. Provide a deadline for participants to take your survey

If you have trouble with any of the links below visit: www.misscoburn.com

[Click here for 14 tips for Writing an Effective Online Survey](#)

[Click here for 20 tips for Writing an Effective Online Survey](#)

[Video- Survey Writing Tips](#)



