

## Welcome to Blogger.com

1. Take a quick tour- answer questions attached to packet
2. Setting up your blog
3. About your Dashboard
4. Managing your settings: basic, comments and permissions
5. Managing your layout: Adding a gadget, my blog list:  
<http://internetmanagementnhs.blogspot.com/>
6. Post your first message, which provides a quick introduction to your marketing company and shows your company logo.

*Example:* Welcome to the blog of the next big artist. The Coburn Marketing group will update this blog weekly. Please leave any comments or feedback and visit frequently.

7. Adding widgets from Widgetbox.com- Event countdown to Monday, November 23, 2009
8. Adding Site Meter- See attached directions for set up

**Explore and Have Fun!!**

Name: \_\_\_\_\_

Class: \_\_\_\_\_

Blogger.com

*Directions: Take the quick tour on blogger.com and answers the questions below.*

1. What are seven different ways in which a blog can be used?

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- 
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2. How would a professional and amateur journalist use a blog?

3. What can you do with the following...

A. Blogger comments:

B. Access Controls:

C. Blogger Profiles:

4. What are three ways in which you can design/format your blog?

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5. What are three ways in which you can add a photo onto your blog?

-

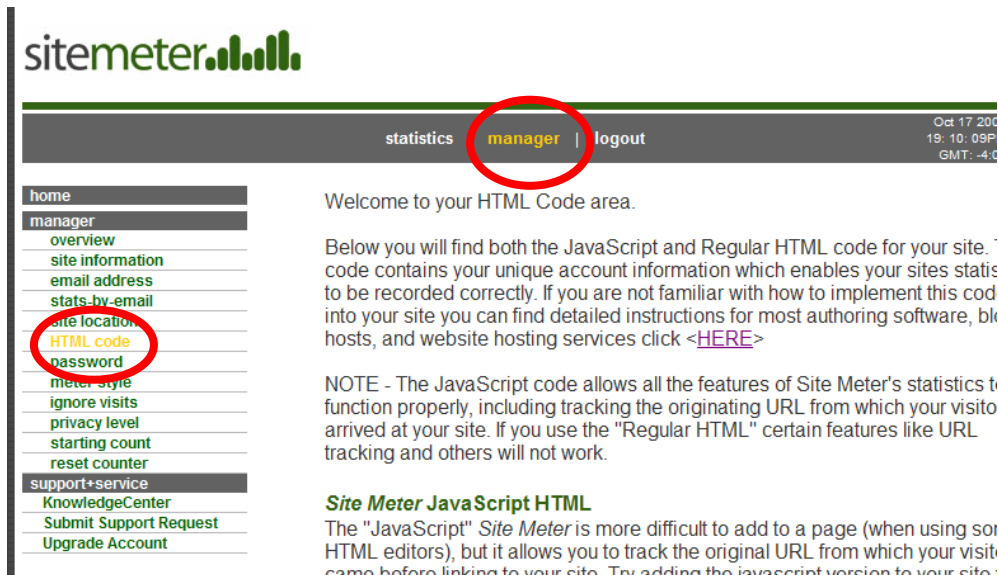
-

-

6. Where do you send a photo on your phone to so you can retrieve it on blogger.com?

## Setting-up Sitemeter to Blogger.com

1. Set up an account on Sitemeter.com
2. Click on "Manager" at the top and then "HTML Code" on the left



The screenshot shows the Sitemeter Manager interface. At the top, there is a navigation bar with 'statistics', 'manager', and 'logout' links. The 'manager' link is circled in red. Below the navigation bar is a sidebar menu with various options, including 'HTML code', which is also circled in red. The main content area displays a welcome message and instructions for using the JavaScript and Regular HTML code for tracking website statistics.

sitemeter

statistics | **manager** | logout

Oct 17 2008  
19: 10: 09P  
GMT: -4:0

home  
manager  
overview  
site information  
email address  
stats-by-email  
**HTML code**  
password  
meter style  
ignore visits  
privacy level  
starting count  
reset counter  
support+service  
KnowledgeCenter  
Submit Support Request  
Upgrade Account

Welcome to your HTML Code area.

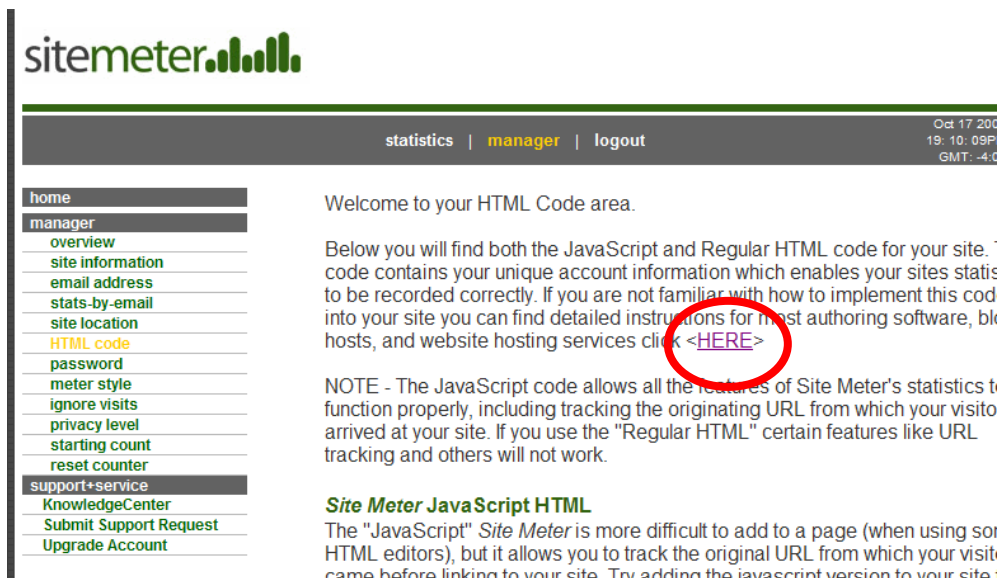
Below you will find both the JavaScript and Regular HTML code for your site. This code contains your unique account information which enables your sites statistics to be recorded correctly. If you are not familiar with how to implement this code into your site you can find detailed instructions for most authoring software, blogs, hosts, and website hosting services click [<HERE>](#)

NOTE - The JavaScript code allows all the features of Site Meter's statistics to function properly, including tracking the originating URL from which your visitors arrived at your site. If you use the "Regular HTML" certain features like URL tracking and others will not work.

**Site Meter JavaScript HTML**

The "JavaScript" *Site Meter* is more difficult to add to a page (when using some HTML editors), but it allows you to track the original URL from which your visitors came before linking to your site. Try adding the javascript version to your site.

3. Next click on <Here> on the same page from above



This screenshot is identical to the previous one, showing the Sitemeter Manager interface. The main difference is that the '<HERE>' link in the text is now circled in red, indicating the next step in the process.

sitemeter

statistics | **manager** | logout

Oct 17 2008  
19: 10: 09P  
GMT: -4:0

home  
manager  
overview  
site information  
email address  
stats-by-email  
site location  
HTML code  
password  
meter style  
ignore visits  
privacy level  
starting count  
reset counter  
support+service  
KnowledgeCenter  
Submit Support Request  
Upgrade Account

Welcome to your HTML Code area.

Below you will find both the JavaScript and Regular HTML code for your site. This code contains your unique account information which enables your sites statistics to be recorded correctly. If you are not familiar with how to implement this code into your site you can find detailed instructions for most authoring software, blogs, hosts, and website hosting services click [<HERE>](#)

NOTE - The JavaScript code allows all the features of Site Meter's statistics to function properly, including tracking the originating URL from which your visitors arrived at your site. If you use the "Regular HTML" certain features like URL tracking and others will not work.

**Site Meter JavaScript HTML**

The "JavaScript" *Site Meter* is more difficult to add to a page (when using some HTML editors), but it allows you to track the original URL from which your visitors came before linking to your site. Try adding the javascript version to your site.

4. Click on "Adding Site Meter to a Blogger.com site"

The screenshot shows the Site Meter website interface. At the top, there is a navigation bar with 'statistics', 'manager', and 'logout' links. The date and time are displayed as 'Oct 17 2009 19: 14: 28PM GMT: -4:00'. On the left side, there is a vertical menu with various options like 'home', 'manager', 'overview', 'site information', 'email address', 'stats-by-email', 'site location', 'HTML code', 'password', 'meter style', 'ignore visits', 'privacy level', 'starting count', 'reset counter', 'support+service', 'KnowledgeCenter', 'Submit Support Request', and 'Upgrade Account'. The main content area features a heading 'Web Sites' and a list of links for adding Site Meter to various websites. The link 'Adding Site Meter to a Blogger.com site' is circled in red. Other links include 'Active Rain site', 'Black Planet site', 'Blip TV site', 'Blog-City site', 'Blogsines blog', 'Bustablog blog', 'Buzznet site', 'Cyworld site', 'Faces site', 'Filiztik site', 'Flinger site', 'Flixster site', 'friendster blog', 'Gather site', and 'Go Daddy account'.

5. Now follow the directions on your screen at sitemeter.com. You are prompted to switch over to your blogger account.

The screenshot shows the Site Meter website interface, specifically the 'Blogger.com Instructions' section. The navigation bar and menu are the same as in the previous screenshot. The main content area has a heading 'Blogger.com Instructions' and a paragraph: 'These are the instructions for adding a SiteMeter web counter and tracker to your Blog.' Below this, there is a numbered list of 9 steps: 1. Select the HTML code in the box (below) with your mouse. 2. Copy it to the clipboard. (Press the CTRL key and the letter C at the same time.) 3. Login to Blogger. 4. From the dashboard, click on the Layout link for your blog (the link may also say Template on some dashboards). 5. On the "Add and Arrange Page Elements" page, click on the Edit HTML link. 6. On the "Edit Template" section, you will want to scroll to the very bottom and find the </body> tag. 7. Paste the SiteMeter HTML right above the </body> tag. 8. Press the Save Template button to add SiteMeter to your blog. 9. Press the View Blog button. The SiteMeter logo should be visible on the bottom of your page. Below the list, there is a section titled 'Site Meter JavaScript HTML' with a code block containing the following HTML code: <!-- Site Meter XHTML Strict 1.0 --> <script type="text/javascript" src="http://s28.sitemeter.com/js/counter.js?site=s281coburn10"> </script> <!-- Copyright (c)2009 Site Meter -->